

A man in a dark suit and sunglasses stands waist-deep in a blue ocean. He has a thoughtful expression, with his hand near his chin. Four shark fins are visible in the water around him. The sky is blue with scattered white clouds.

I'M NOT SUPPOSED
TO BE HERE

Directed By
Eddie Blazquez

Docu-Reality length: **Season 1 - 9 Episodes | Season 2 - 8 Episodes**


Trailer: ImNotSupposedToBeHere.com **PW:** helloyou



**Eddie Blazquez and
Ricky Martin on the
set of Santiago The
Dreamer**

LOGLINE

Follow Eddie, an audacious newcomer to the Latin music scene, as he faces insurmountable odds in order to achieve stardom. A never before seen glimpse inside the shady world of the entertainment industry from a singer/songwriter who captured his entire career on camera.

A man with dark hair, wearing a dark suit, a light-colored shirt, and a dark tie, stands against a background of torn paper. He is wearing aviator sunglasses and has a serious expression. The background is a mix of light and dark areas, with the dark areas resembling torn paper or a night sky.

**A relentless
pursuit of a
lifelong
dream.**

**Eddie, a Miami-based music
artist, born in Puerto Rico, is
determined to achieve
success at any cost.**

**Eddie on the journey of a lifetime.
He will travel to the ends of the world
to find himself and his purpose, but at
what cost?**

From an early age, Eddie Blazquez has dreamt of spreading his music around the world.

Eddie Blazquez and Sony CEO Tommy Mottola on the set of We Are The World 25

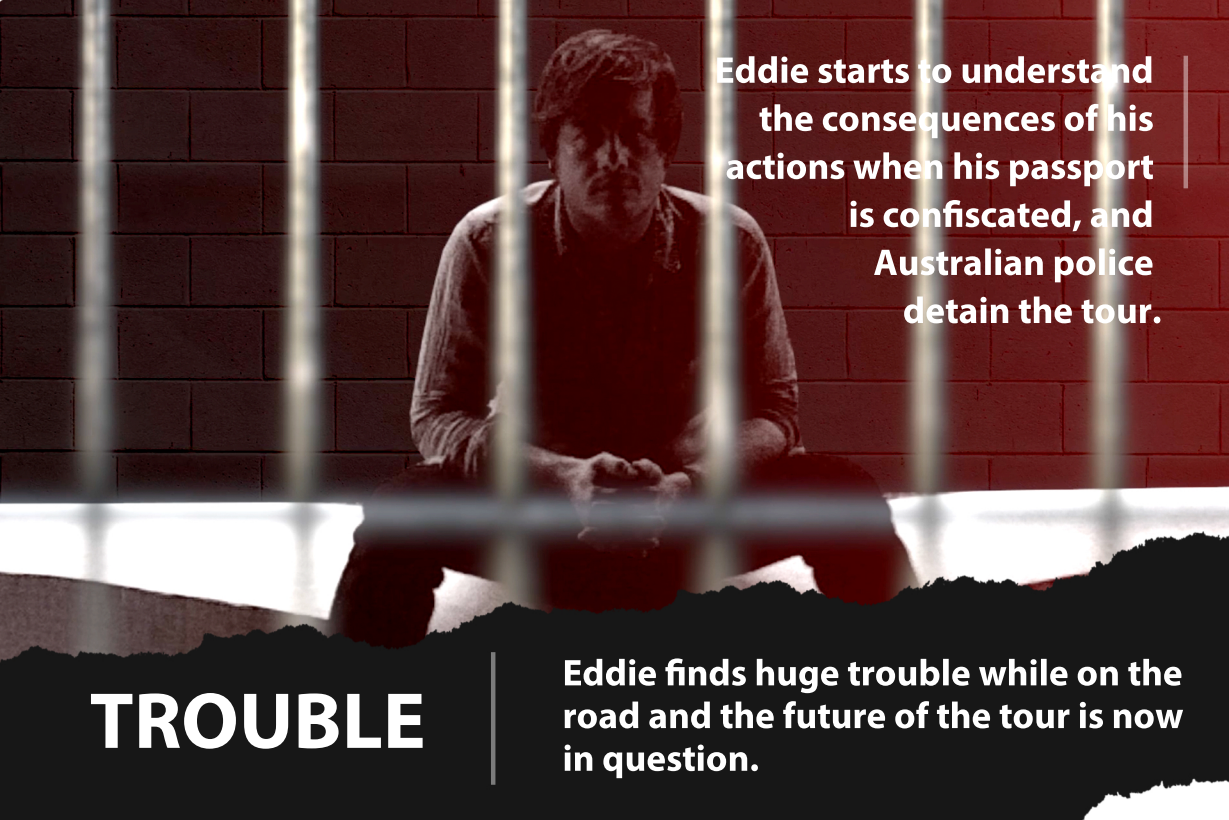




Eddie Blazquez wins a recording contract with Sony Music but things don't work out as planned

SYNOPSIS

This documentary follows Eddie Blazquez, a wildly talented rising star on the Miami music scene, as he navigates the harrowing journey to stardom. This charismatic artist will take on world-renowned record execs and discover the shady underbelly of the music industry, proving that tenacious belief in yourself is the only way to become the lead singer of the world famous latin band Toke D Keda!



Eddie starts to understand the consequences of his actions when his passport is confiscated, and Australian police detain the tour.

TROUBLE

Eddie finds huge trouble while on the road and the future of the tour is now in question.




Historia del cartel de Cali

DECEIT

Eddie discovers
news about his
wife and her family
that could bring a
sudden end to Eddie's
career and his life.

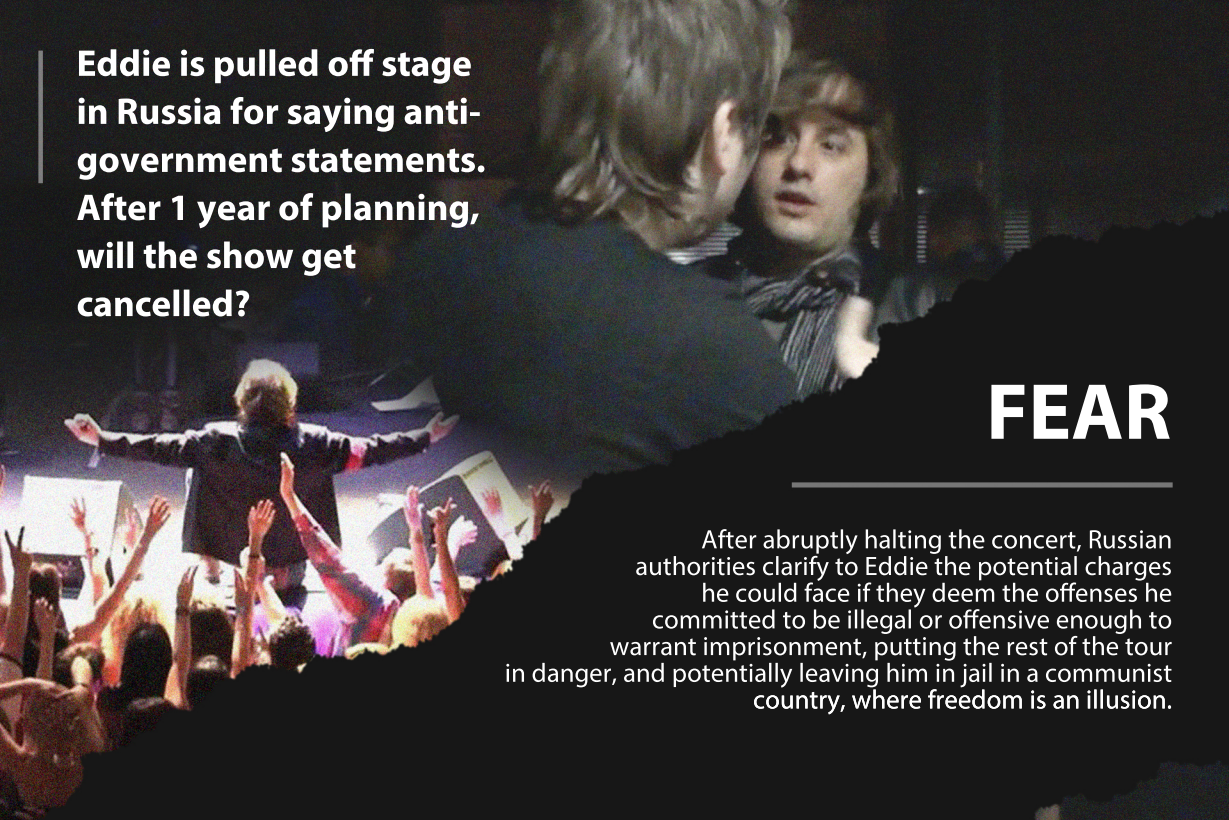
He finds out who his wife really is
and uncovers that the family he
married into are not who they claim.



**Eddie's plans change
when he runs into
legal trouble with a
Miami powerhouse.**

CONSPIRACY

Eddie finds himself embroiled in a legal battle against a vastly more powerful adversary, and the situation escalates rapidly as he uncovers cover-ups, conspiracies, and the possibility of corrupt judges. His revelations send shockwaves through the entire legal community in Miami as he challenges the established powers, but at what price?



**Eddie is pulled off stage
in Russia for saying anti-
government statements.
After 1 year of planning,
will the show get
cancelled?**

FEAR

After abruptly halting the concert, Russian authorities clarify to Eddie the potential charges he could face if they deem the offenses he committed to be illegal or offensive enough to warrant imprisonment, putting the rest of the tour in danger, and potentially leaving him in jail in a communist country, where freedom is an illusion.



24 time Grammy Award winner Calle 13's Residente and Eddie during the filming of his TV show on Miami's MegaTV.



BETRAYAL

Eddie's Prime Time TV show is sabotaged by an unexpected insider. Will Mega TV cancel the show and keep all the money?



Eddie wins a recording contract with Sony Music but things don't work out as planned.

Episode Duration: 16:12

Film Locations: USA, Peru, Russia



Eddie faces a lawsuit with an opponent much mightier than himself and things get real fast.

Episode Duration: 17:04

Film Locations: USA



With success comes trouble and trouble soon visits the band and tries to split them up.

Episode Duration: 17:23

Film Locations: Russia, The Netherlands



Torn between quitting or keep going Eddie needs to make some tough decisions.

Episode Duration: 22:16

Film Locations: USA



After a tough start things begin to take shape but not without the usual stone in the shoe.

Episode Duration: 17:38

Film Locations: Spain, Bulgaria, Italy



The band is falling apart at the seams and Eddie must choose between friendship and business.

Episode Duration: 23:47

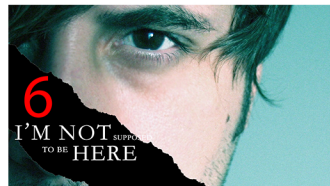
Film Locations: Turkey, France, Belgium



With the bit of success obtained, Eddie tries to make a TV show to promote his band.

Episode Duration: 19:09

Film Locations: Italy, USA



An artist's worst nightmare comes true when Eddie's manager starts stealing money.

Episode Duration: 16:57

Film Locations: Germany, Greece



Eddie finds huge trouble while on the road and the future of the tour is now in question.

Episode Duration: 18:40

Film Locations: Australia, Italy



1
I'M NOT SUPPOSED
TO BE HERE

Australian authorities consider holding Eddie in jail and cancelling the show in Melbourne.

Episode Duration: 15:53

Film Locations: Australia, Colombia



4
I'M NOT SUPPOSED
TO BE HERE

Eddie's mental health reaches a breaking point that could land him in a prison overseas.

Episode Duration: 16:56

Film Locations: Poland, The Netherlands



7
I'M NOT SUPPOSED
TO BE HERE

Eddie's rockstar antics are getting old and his love life is spiraling out of control.

Episode Duration: 20:40

Film Locations: Australia, Japan, Italy



2
I'M NOT SUPPOSED
TO BE HERE

Loss and lies set in motion a series of events that could have catastrophic consequences.

Episode Duration: 15:39

Film Locations: United Kingdom, France

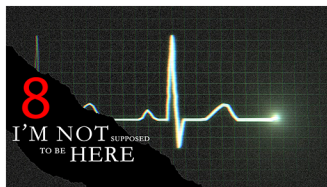


5
I'M NOT SUPPOSED
TO BE HERE

Depression visits Eddie during his travels to Japan, Thailand and China.

Episode Duration: 14:40

Film Locations: Japan, Taiwan, Thailand



8
I'M NOT SUPPOSED
TO BE HERE

Eddie's health fails and the future of the band, his career and his life are on the line.

Episode Duration: 20:40

Film Locations: France, United States



3
I'M NOT SUPPOSED
TO BE HERE

Trust issues and constant problems raise questions about separation or worse.

Episode Duration: 14:49

Film Locations: Egypt, Finland, Norway



6
I'M NOT SUPPOSED
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Eddie works with music business giants like Tommy Mottola on "We Are The World 25"

Episode Duration: 20:33

Film Locations: Slovakia, Turkey, Spain

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MARKETING COLLABORATION

Our promotional efforts will include Banners and promos on all official websites including the official series website, and the official Toke D Keda website as well as mentions and spots on all social media platforms including Facebook, IG, Youtube, etc in the form of wall posts, reels, stories and shorts.

"I'm Not Supposed To Be Here" song will be shipped and distributed to radio stations around the world as well as record pools and night club djs accros the globe, promoting the series, book and podcast of the same name.

Massive campaign to a built-in fan base of over half a million followers on all combined platforms, massive email campaigns as well as a new podcast will be recorded in real-time, when the book and series are released, which will feature the topics of each episode and special guests that appeared in each episode.

Toke D Keda has performed in the following countries across 6 continents



TOKE D KEDA METRICS

Youtube Views



Youtube channel views: **9,254,887M**

Overall Youtube views: **40,000,000M+**

Traffic source	Views ↓		Watch time (hours)		Impressions
<input type="checkbox"/> Total	9,256,088		380,286.3		24,843,857
<input type="checkbox"/> YouTube search	3,053,564	33.0%	118,686.9	31.2%	4,763,235
<input type="checkbox"/> Playlists	2,082,385	22.5%	100,553.8	26.4%	12,021,097
<input type="checkbox"/> Suggested videos	1,204,478	13.0%	51,347.6	13.5%	6,088,099
<input type="checkbox"/> Browse features	939,353	10.2%	50,767.3	13.4%	1,765,241
<input type="checkbox"/> Direct or unknown	718,258	7.8%	20,889.2	5.5%	—
<input type="checkbox"/> External	716,987	7.8%	24,822.7	6.5%	—

Age and gender

Views · Lifetime

Female 61.6%

Male 38.4%

User-specified 0%

13–17 years 0.6%

18–24 years 19.6%

25–34 years 28.4%

35–44 years 23.2%

45–54 years 20.0%

55–64 years 7.2%

65+ years 1.0%

Spotify Streams

Followers

Feb 24, 2023 - Feb 24, 2024 · Worldwide



Listeners

243,404

Showing 98 of 205,109 playlists

Playlists appear the day after multiple listeners play your music.

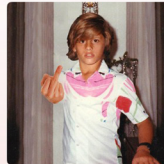


La Colección

Released: Oct 2019

🎧 **11,524,650M**

All-time streams



Legado

Released: Nov 2022

🎧 **10,564,909M**

All-time streams



♡ 237,820

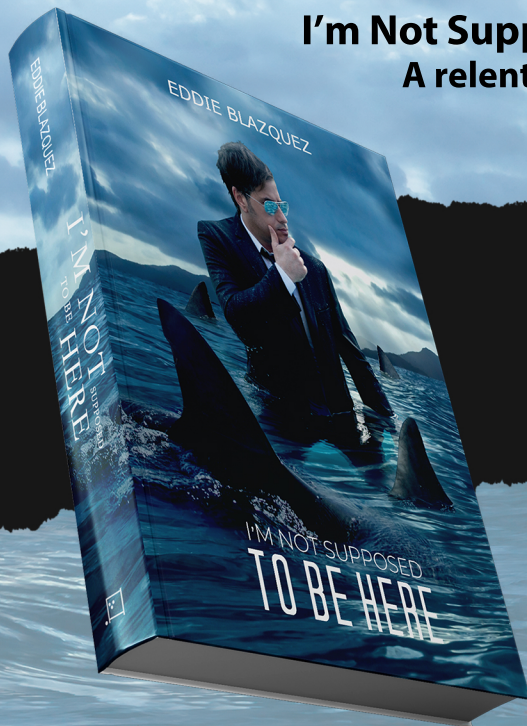


♡ 126,298

I'm Not Supposed To Be Here - The Book

A relentless pursuit of a lifelong dream.

Available in Hardcover, Paperback and Kindle.



Step into the extraordinary world of Eddie Blazquez, a singer, director, and now accomplished author

"I'm Not Supposed To Be Here" is more than just a book—it's a powerful testament to the indomitable spirit of pursuing one's dreams against all odds.

I'm Not Supposed To Be Here **The Podcast**



Enjoy both full seasons on the road
in audio format with exclusive
commentary by Eddie Blazquez